



No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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EUROPEAN PLASTIC PRODUCT MANUFACTURER provides European plastics manufacturers, processors and converters with the latest news and analysis across a variety of industry sectors. The publication features product launches, technical updates, case studies and coverage of key shows and events, as well as unique insight and opinion from some of the industry's leading authorities.

FIELD SERVED

EUROPEAN PLASTIC PRODUCT MANUFACTURER serves companies in the following fields: Agricultural Products, Automotive and Transportation, Building, Consumer Products, Medical and Pharmaceutical, Packaging, Toys, Sport, Leisure and Other business allied to the field as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are involved in Corporate Management, Design Engineering, Manufacturing, Plastic Engineering, Product Design & Development, Production Management & Process Control, Purchasing, Quality Assurance, Technical Management, Sales & Marketing, Tooling and Other functions in the above fields as reported in Paragraph 3a.

CHANNELS

EUROPEAN PLASTIC PRODUCT MANUFACTURER MAGAZINE



3 Issues in the period
 5,526 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
EUROPEAN PLASTIC PRODUCT MANUFACTURER MAGAZINE (3 issues in the period)	5,526	-	5,526

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	73
*Allocated for Trade Shows and Conventions	567
All Other	82
TOTAL	722

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	5,526	100.0	5,526	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,526	100.0	5,526	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Total Qualified
January/ February	5,529
April/ May	5,505
June/ July	5,543

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2017
This issue is 0.5% or 26 copies above the average of the other 2 issues reported in Paragraph 2.

BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Production Management & Process												
			Corporate Management	Technical Management	Product Design & Development	Design Engineering	Purchasing	Manufac- turing	Plastic Engineering	Quality Assurance	Sales & Marketing	Tooling	Other		
Consumer Products	899	16.3	430	87	86	72	59	53	54	13	28	5	6	6	
Packaging	779	14.1	343	112	62	77	30	42	42	27	13	16	4	11	
Automotive and Transportation	681	12.3	258	87	80	41	47	32	40	35	11	13	10	27	
Building	368	6.6	154	42	33	42	13	20	34	7	9	3	6	5	
Medical and Pharmaceutical	922	16.6	406	86	114	82	39	42	49	27	57	6	8	6	
Agricultural Products	56	1.0	20	8	8	6	4	-	5	1	4	-	-	-	
Toys, Sport, Leisure	62	1.1	25	5	9	7	7	1	3	2	1	-	2	-	
Other	1,776	32.0	248	73	412	24	28	17	63	32	7	103	6	763	
TOTAL QUALIFIED CIRCULATION	5,543	100.0	1,884	500	804	351	227	207	290	144	130	146	42	818	
PERCENT	100.0		34.0	9.0	14.5	6.3	4.1	3.7	5.2	2.6	2.3	2.6	0.8	14.9	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2017

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	4,762	760	-	5,522	99.6
II. Request from recipient's company:	11	10	-	21	0.4
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,773	770	-	5,543	100.0
PERCENT	86.1	13.9	-	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2017

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	4,715	85.1
Individuals by name only	828	14.9
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	5,543	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July – December 2014	January – June 2015	July – December 2015	January – June 2016	July – December 2016	January – June 2017*
Total Audit Average Qualified:	5,485	5,500	5,451	5,250	5,411	5,526
Qualified Non-Paid:	5,485	5,500	5,451	5,250	5,411	5,526
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January – June 2017 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2017

Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
EUROPE			Liechtenstein	4	
Albania	2		Lithuania	5	
Andorra	1		Luxembourg	6	
Austria	55		Malta	14	
Belgium	183		Monaco	1	
Bosnia and Herzegovina	1		Netherlands	209	
Bulgaria	8		Norway	33	
Croatia	9		Poland	60	
Cyprus	3		Portugal	55	
Czech Republic	31		Romania	29	
Denmark	70		Russian Federation	10	
Estonia	6		Serbia	14	
Finland	44		Slovakia	5	
France	221		Slovenia	37	
Germany	947		Spain	167	
Gibraltar	1		Sweden	47	
Greece	36		Switzerland	96	
Hungary	28		Turkey	92	
Iceland	1		Ukraine	19	
Ireland	384		United Kingdom	2,406	
Italy	199		Subtotal	5,543	100.0
Latvia	4				
			TOTAL QUALIFIED CIRCULATION	5,543	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2017

Region	Total Qualified	Percent	Region	Total Qualified	Percent
Channel Islands	3		Cheshire	105	
Cornwall	5		Isle of Man	1	
Devon	27		Lancashire	136	
Dorset	16		Merseyside	47	
Gloucestershire	44		North West	289	5.2
Isles of Scilly	6		Cleveland	10	
Somerset	53		Cumbria	14	
Wiltshire	45		Durham	19	
South West	199	3.6	Northumberland	3	
Bedfordshire	34		Tyne & Wear	16	
Berkshire	38		Northern	62	1.1
Buckinghamshire	54		London	67	1.2
East Sussex	13		Total England Circulation	2,200	39.7
Essex	65		Antrim	21	
Hampshire	75		Armagh	8	
Hertfordshire	56		County Down	11	
Isle of Wight	1		County Tyrone	1	
Kent	70		Fermanagh	-	
Middlesex	44		Londonderry	2	
Oxfordshire	54		Northern Ireland	43	0.8
Surrey	64		Clwyd	27	
West Sussex	21		Dyfed	6	
South East	589	10.6	Gwent	25	
Cambridgeshire	63		Gwynedd	4	
Norfolk	21		Mid Glamorgan	21	
Suffolk	37		Powys	9	
East Anglia	121	2.2	Glamorgan	6	
Herefordshire & Worcestershire	81		West Glamorgan	5	
Shropshire	59		Wales	103	1.8
Staffordshire	57		Borders	3	
Warwickshire	35		Central	5	
West Midlands	132		Dumfries & Galloway	3	
Midlands	364	6.6	Fife	1	
Derbyshire	78		Grampian	2	
Leicestershire	91		Highlands & Islands	1	
Lincolnshire	55		Lothian	8	
Northamptonshire	59		Strathclyde	29	
Nottinghamshire	51		Tayside	8	
East Midlands	334	6.0	Scotland	60	1.1
East Yorkshire	16		Total UK Circulation	2,406	43.4
North Yorkshire	25		Europe	3,137	56.6
South Yorkshire	60		International	-	-
West Yorkshire	74		TOTAL QUALIFIED CIRCULATION	5,543	100.0
Yorkshire	175	3.2			

ADDITIONAL DATA

AVERAGE NON-QUALIFIED CIRCULATION: ALLOCATED FOR TRADE SHOW AND CONVENTIONS:

2017 Issue	Copies	Show	Date	Location
January/February	300	ChinaPlas	May 16-19	Guangzhou, China
January/February	50	Aimplas	April 17	Valenica, Spain
April/May	300	FIP	June 13-16	Lyon, France
April/May	150	Vinyl Sustainability	May 10 & 11	Berlin, Germany
April/May	300	Moulding Expo	May 30-June 2	Stuttgart, Germany
April/May	300	Interpack	May 4-10	Dusseldorf, Germany
April/May	200	Plastpol	May 23-26	Kielce, Poland
April/May	100	Meeting Pack	May 30-31	Valenica, Spain

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jennifer Beresford, Audit Consultant

Duncan Wood, COO

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

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